Organizer   Pippa Smart

Organizer's affiliation   PSP Consulting

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Title of course   How to be a successful journal editor and other editorial and publishing strategy courses

Duration   1.5 days for editorial course, various for others

Course content   Editors course: how to attract the best authors, how to ensure the journal is read, how to work with publishers and the ethics of publishing. Other courses include copyright, strategy and business management.

Target audience   Editors-in-Chief, Editorial Board members and managing editors, publishing staff.

No. delegates   20 per course usually

Location   UK or by arrangement

General comments   The events are highly participatory, and focus on group and practical work rather than formal lectures, and feedback shows that the opportunity to discuss issues with peers is a valuable component of the events. (The editor's coruse does not cover how to edit papers, as it's assumed that participants are already very experienced in this area.)

Organizer Biography
Pippa Smart is a research communication and publishing consultant, working for her own company, PSP Consulting. She has worked in academic and research publishing for over 20 years, in a variety of roles, including advising research publishers within the developing world and assisting them to develop more sustainable publishing models. She has been active within ALPSP (Association of Learned, Professional and Society Publishers) for many years, especially in the development of their training support, and now runs a consulting business, researching and writing on publishing issues, negotiating copublication agreements and running training courses.