

ease / events

17th EASE Conference **Quality Science Publishing**

Sponsor Prospectus

1-3 June 2023
Istanbul, Turkey
and Online



17th EASE General Assembly and Conference 'Quality Science Publishing'

In 2023 the EASE Conference will be hosted in Istanbul, Turkey and online from 1-3 June.

Following the success of our 16th Conference we will once again run the 2023 event in a hybrid format and take advantage of a range of multi-media technology to reach a wider audience, providing an enhanced experience for both in-person and online delegates.

It is our pleasure to invite you to participate as a sponsor of this event. We have created a range of packages to give your products and services visibility among our membership and scholarly publishing community, and to help us stage a successful and memorable event.

Unique among academic publishing associations and events, the EASE membership and our conferences encompass every editorial speciality and profession from the full spectrum of roles involved.

For 2023, the Conference focuses on the theme Quality Science Publishing. It will include insightful, thought-provoking presentations and practical interactive workshop sessions to highlight skills and offer support to the different roles involved at every stage of a research paper; from research design, through authorship to publication, promotion and beyond.

Sessions will be valuable to all EASE members and professionals involved across the scholarly publishing community; from authors to peer reviewers, managing editors, publishers, librarians, copyeditors, translators, technology vendors, industry communicators and more.

The Conference begins with the General Assembly and opening ceremony on Thursday, 1 June 2023. The main scientific programme will be held on Friday, 2 and Saturday, 3 June with satellite events in the weeks before and after.

Key statistics

EASE membership: circa 700

Attendance at live conferences: 120

Attendance at online conferences: 150

Website traffic: 10,000 page views per month

Social media: 100,000+ in conference months



Premiere package

£3000

Pre-Conference benefits

1. Recognition in the EASE members' e-newsletter from April-August 2023. The newsletter goes to all members and has over 40% open rate.
2. Recognition on EASE social media platforms with posts from April to June 2023
3. Welcome tweet as a Conference sponsor on acceptance, and regular tweets from acceptance to the Conference date
4. Logo and link on all Conference webpages, social media and correspondence related to the Conference

During the Conference benefits

5. Recognition at the event of your support, and a chance to make a short speech at the Opening Ceremony
6. 3 in-person Conference registrations
7. 20 virtual Conference registrations: unused places to be redirected to sponsorees
8. 20-minute session at the Conference, with the opportunity to promote your products/services within the theme of the Conference. Details to be mutually agreed with the Programme Committee
9. Opportunity to have a stand-alone webinar before the Conference, which would be free to all and provide a marketing opportunity for the Conference and the sponsor
10. Video/slide presentation (2-3 mins), to be played during breaks throughout the Conference, in the hall and virtually
11. Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
12. Virtual booth to promote your products/services via GatherTown

Post-Conference benefits

13. Two dedicated Blog posts in 2023, featured on the EASE website
14. Full page advert in the Conference packet, including a link to your promotional video.

Supporter package

£1000

Pre-Conference benefits

1. Recognition in the e-newsletter from April-August 2023. The newsletter goes to all members and has over 40% open rate.
2. Recognition on EASE social media platforms with posts from April to June 2023
3. Welcome tweet as a Conference sponsor on acceptance
4. Logo and link on Conference webpages

During the Conference benefits

5. Recognition at the event of your support, and a chance to make a short speech at an appropriate time
6. 1 in-person Conference registration
7. 3 virtual Conference registrations: unused places to be redirected to sponsorees
8. Video/slide presentation (2-3 mins), to be played throughout the Conference, in the hall and virtually
9. Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
10. Virtual booth to promote your products/services (via GatherTown)

Post-Conference benefits

11. Half page advert in the Conference packet, including a link to your promotional video.

Supporter package extras

Those purchasing a Supporter package, can also choose to be recognised as supporting one of these particular items at the event, presenting you with a unique opportunity for a position of prominent visibility.

Wifi

Logo on wifi code slide running throughout the Conference, and mentioned whenever the wifi is referred to.

Coffee breaks

Signage at the coffee station to recognise your support, plus mentioned when delegates break for coffee.

Drinks reception

Signage at the Reception to recognise your support, a chance to make a short speech during the event.

Conference dinner

Signage at the Dinner to recognise your support, a chance to make a short speech during the even

Poster exhibition

£1000

- / Promotion of your organisation as sponsor on the poster exhibition webpages
- / Logo on venue signage
- / 1 in person or virtual Conference registration
- / Opportunity to announce the winners and give a short (2 mins) speech about your organisation
- / Video/slide presentation on the virtual element - 2 mins, to be repeated throughout the Conference, in the hall and virtually
- / Physical booth at the venue to promote your products/services, 8ft space, table and 2 chairs included
- / Virtual booth to promote your products/services (via GatherTown)
- / Recognition in the Conference packet.

Sponsorship of delegates

Price according to how many and what type of sponsorees you support

We offer organisations the chance to support people with limited financial resources the opportunity to attend the conference by paying their attendance fee. This gives those who might otherwise not be able to afford the costs themselves a chance to experience at first hand the benefits the Association offers.

- / Local students to attend sessions in person
- / Early careerists working in low, low-middle income countries to attend online
- / Women returners from low, low-middle income countries to attend online
- / New or novice journal editors to attend online
- / Other criteria to be suggested by the sponsor.



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Contact Us

For further information
or to discuss any of the opportunities listed
please contact the EASE Secretary at

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